

MORE THAN JUST 'SOLUTIONS'

These days everyone is talking about 'solutions' but with the world of the internet constantly evolving, are solutions enough?

We don't think so. We are Slightly Different. We combine your knowledge of your business with our skilled knowledge of the Internet. We go beyond the brief to create what you need to succeed.

We are internet architects, design innovators, ecommerce engineers...fancy titles perhaps, but with 13 national awards in the last five years we like to think we've earned them. Our clients are aspiring, dynamic organisations with something unique to offer. They are slightly different. Are you?



DESIGN

Nothing is more important than how your website looks. Appearances are everything. Our team of highly skilled, highly qualified and highly talented designers can bring your vision to life.

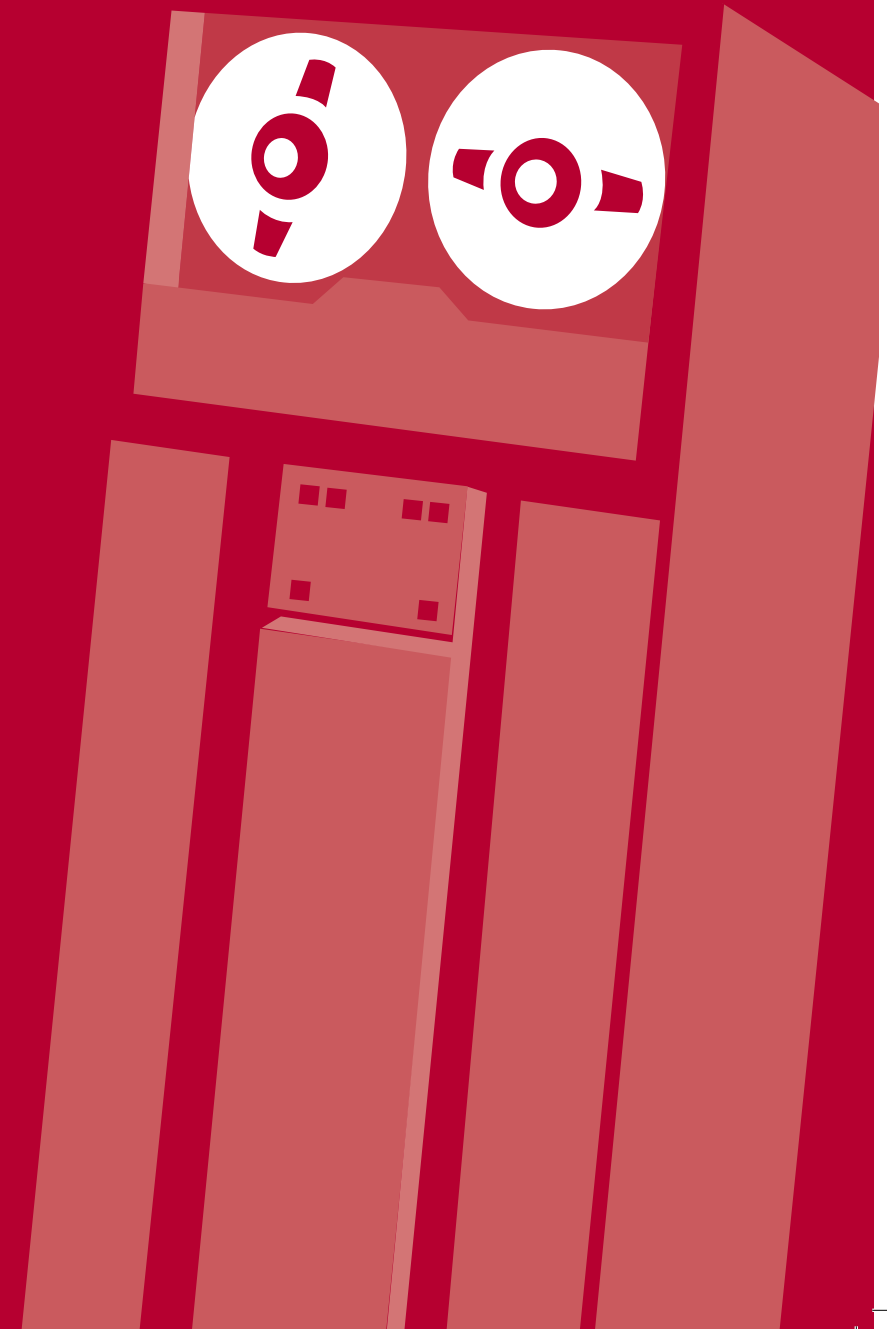
But we are not just experts in the net. We can create a wide variety of expertly designed print media: brochures, leaflets, posters... We can make you stand out of from the crowd.

NO NONSENSE

TECHNOLOGY

Advanced content-management systems - multi-level group access security
- custom-built ecommerce – online/offline reference systems - database
integration -We do it all. But do you know what these words actually mean?

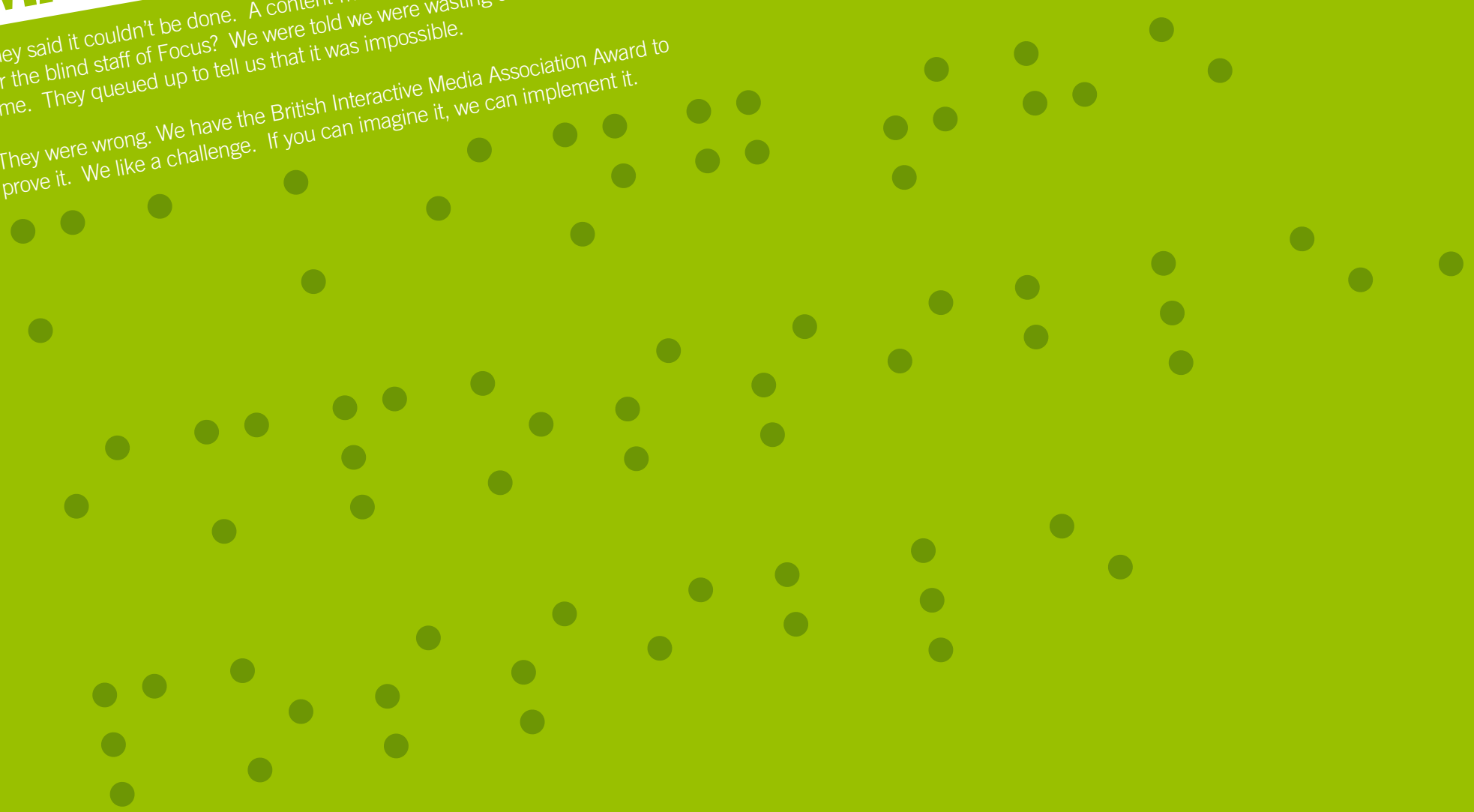
If you do, that's great. If you don't, then that's OK too. We prefer the
common sense approach. We could talk jargon till the pixels download
but it's not going to help you. We are user friendly. No acronyms, no
techno babble, we keep it straightforward and keep you in control.



MAKING THE IMPOSSIBLE, POSSIBLE

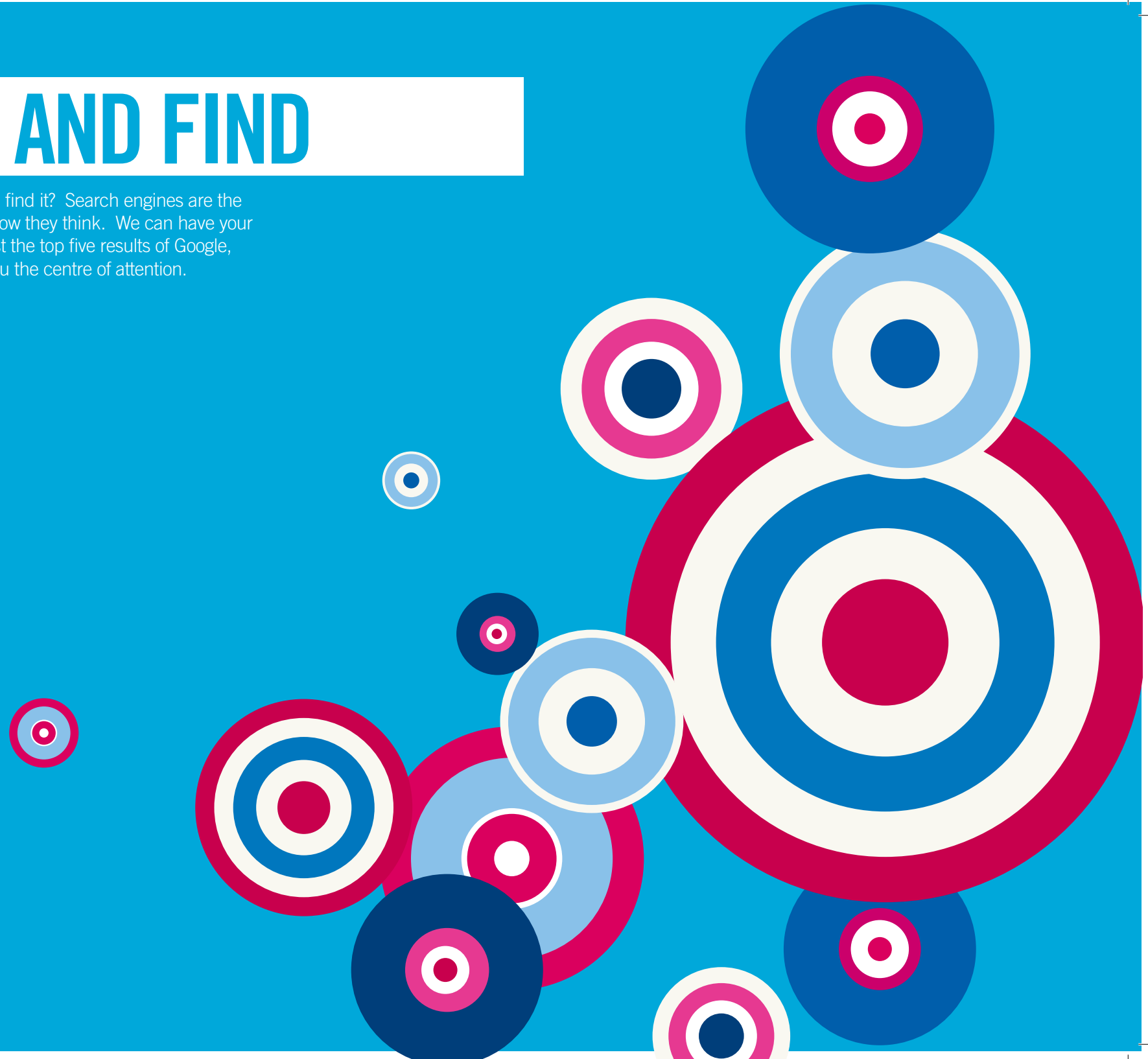
They said it couldn't be done. A content-management system for the blind staff of Focus? We were told we were wasting our time. They queued up to tell us that it was impossible.

They were wrong. We have the British Interactive Media Association Award to prove it. We like a challenge. If you can imagine it, we can implement it.



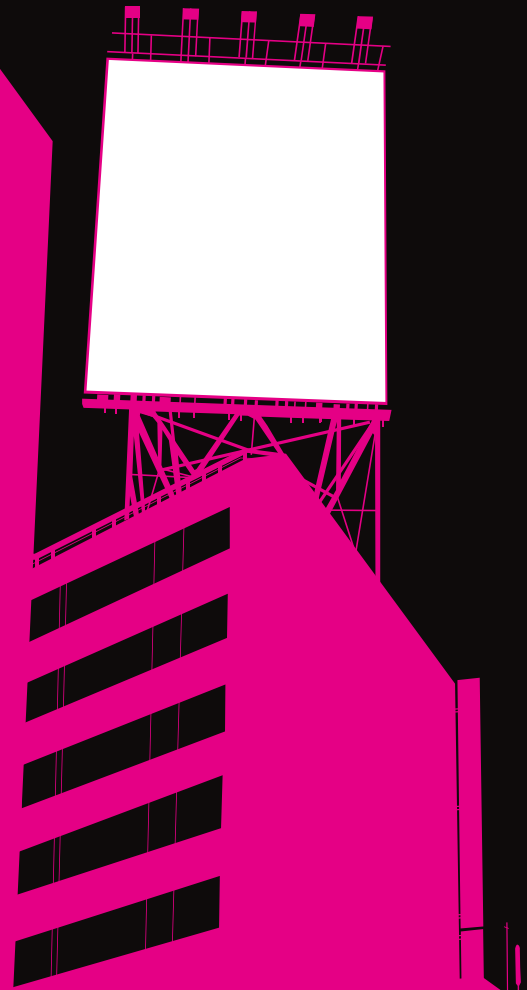
SEARCH AND FIND

Why have a website if nobody can find it? Search engines are the key to the internet and we know how they think. We can have your essential services ranking amongst the top five results of Google, Microsoft and Yahoo! We make you the centre of attention.



MARKETING BEYOND THE NET

Our marketing expertise goes beyond pay-per click advertising and e-mail newsletters. We can conceive and design a whole new brand, then complement it with stationery, booklets, labels and flyers. We can give your company a complete make-over.



CONTINUING CUSTOMER CARE

Marketing doesn't end with a website or a leaflet. As your company changes and grows, so will your client-base. The best campaigns don't end. They adapt, improve and continue.

We develop a lasting relationship with our clients. Through face-to-face meetings we can sit down together, discussing your ambitions and our ideas on how to achieve them. Only then can we face the challenges of a rapidly changing medium and a highly competitive market.



A LAND OF INSPIRATION

Part of who we are is where we are. Our office is on the beautiful coast of Cornwall. From there we've developed a portfolio of national and international clients. Our setting, away from the bustle and hustle of city life, helps us approach things from a unique angle.

Another thing that makes us Slightly Different.

BE SLIGHTLY DIFFERENT